

BEST INSTITUTE IN EASTERN INDIA



NSOU 1 YEAR DIPLOMA IN
GRAPHIC
DESIGN

- 100% Job placement
- Live Project
- Expert Faculty
- Latest Modules

Online & Offline Training Available



**COREL & ADOBE
AUTHORISED**



MODULE-1



Design Fundamentals

- ✓ The Elements of Design
- ✓ The Principles of Design
- ✓ Composition and Layout Systems in Design
- ✓ Technical Foundations of Design
- ✓ Understanding of Font & Use of Typography In Design
- ✓ Application of Color Theory in Design
- ✓ Designing for Digital vs. Print
- ✓ Advertising Hierarchy

MODULE-2



CorelDRAW

✓ CorelDRAW Interface

✓ Mastering Vector Tools

✓ Advanced Effects

✓ Identity Design

- Logo Design Principles & Symbol Creation
- Business Card , Letterhead & Envelope

CorelDRAW

✓ Print (Advertising & Marketing)

- Designing Brochures, Flyers
- Designing Poster
- Newspaper Ads Design
- Designing Hoarding/Billboard Banners
- Professional Standee and Roll-up banner layouts
- Preparing Files for Print (Bleeds, Crops, Color Profiles)

MODULE-3



Photoshop

✓ Photoshop Interface

✓ Selection & Masking

✓ Color Grading & Retouching

✓ Generative AI

✓ Advanced Compositing

■ Creating a "Surreal" Photo manipulation

Photoshop

✓ Digital Media Designs

■ **Social Media:**

Instagram Ads, Reels covers, Story Carousel Ads, Facebook Cover, Ads, Carousels Etc.

■ **Youtube :**

Youtube Cover & Thumbnails

■ **Google Display Ads**

■ **Email Template & Website Hero Sections etc.**

MODULE-4



Illustrator

✓ Illustrator Interface & Tools

✓ Precision Drawing

✓ Shape Manipulation
& Vectorizing

✓ Advanced Coloring & Digital
& Print Prep

✓ Typography & Layout

✓ Branding & Assets

✓ Designs

■ Character Illustration, 2D Illustrations,
Symbols, Patterns etc

■ Digital & Print Designs

MODULE-5



InDesign

✓ The Layout Architecture

✓ Advanced Typography

✓ Asset Management

✓ Automated Layouts

✓ Interactive Publishing
& The "Pre-Flight" Check

✓ Layout Design

■ Magazine & Book Layout

■ Newspaper Layout

MODULE-6



Light Room Classic

✓ Light Room Interface & Tools

✓ Import from camera / folder

✓ Organizing With Folders
& Collections

✓ Color & Tone Correction

✓ Detail & Effects

✓ Exporting Photos

- Export settings (JPEG, PNG, TIFF)
- Sharing for social media



WHY IMAGIC

**Netaji Subhas Open University
Affiliated Institute**

Corel & Adobe Authorised Institute

**Expert Faculties & 24x7 Student Job
Guidance Support**

100% Lifetime Job Assistance

**100% Practical Experience With Live
Projects**

**1:3 Small Batches (faculty Students)
& 1:1 Doubt Clearing Sessions**

**Free Online Portfolio Facilities For
Students**

**Regular Job Information To Students
Through E-mail And Whatsapp**



Gopal Maity
Graphic Designer
Creation Graphic



Aparna panja
Graphic Designer
Creation Graphic



Sourav Saha
Graphic Designer
VS Digitech Technology



Sayata Dhara
Graphic Designer
MCCIT



Tanima Debnath
Graphic Designer
Anuschka Leather India Pvt. Ltd.



Piu Mondal
Graphic Designer
Festiko



Riya Roy
Graphic Designer
MCCIT



Musarrat Parveen
Graphic Designer
Soft Tech Digi Media Pvt Ltd.



Sk Md Khalilulla
Graphic Designer
Mansi Incorporation

Contact Us



IMAGIC

LEARNING SOLUTIONS PVT. LTD.

IMAGIC, 35, Netaji Subhash Avenue,
3rd Floor, Shrirampur
District – Hooghly, Pin – 712201

  **8282896464**

 **admission@imagic.net.in**

HO : Chandni, 15, C.R. Avenue 4th Floor.
Kolkata - 700072